



# A MESSAGE THAT MAKES A LASTING IMPRESSION

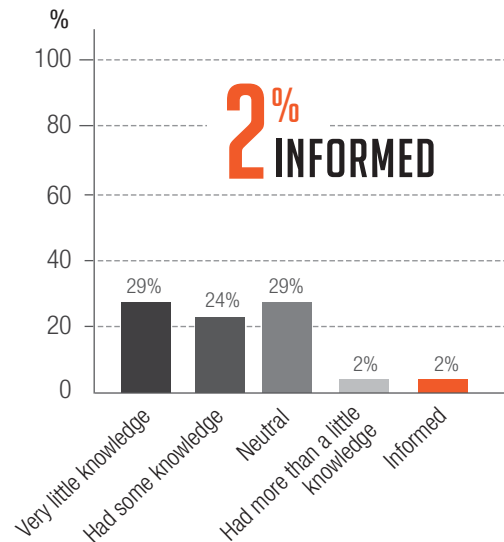
Hoot's Chalk Talk program has proven to be highly effective in helping raise awareness and inform students, coaches and parents about the dangers of appearance and performance enhancing drugs (APEDs). It focuses on the serious issue of steroid abuse among today's young adults, as well as encouraging character traits like honor and moral integrity.

These survey results were taken from an 11% sample of approximately 11,000 students and adults who attended the Hoot's Chalk Talk program.

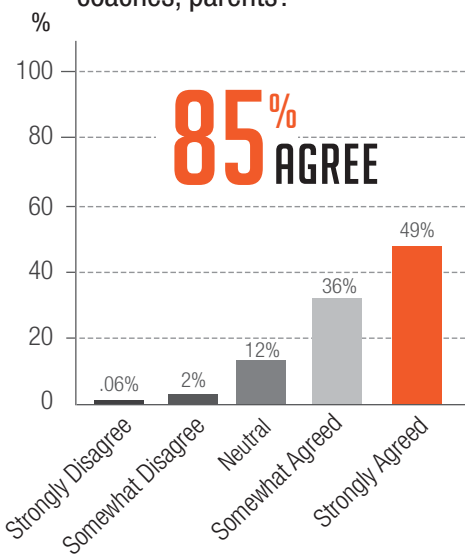
"The presenter gave specific and vital information that we need to know. Instead of relying on news reports, he has first-hand experience and knowledge was stunning."

- Student

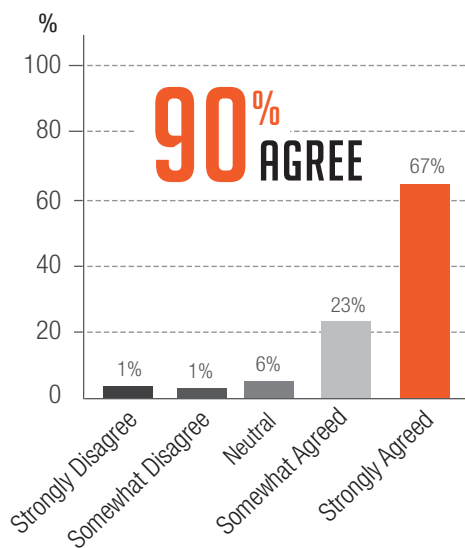
## 1 I was informed and had prior knowledge of HGH and other APEDs prior to the talk.



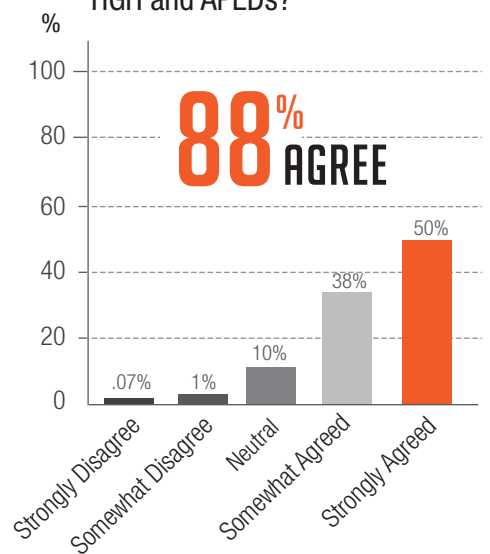
## 2 Was the presentation beneficial to your students, athletes, coaches, parents?



## 3 Was the presenter well prepared?



## 4 Did the presentation change the overall perspective towards HGH and APEDs?



"Every student, not just athletes should be required to attend the talk."

- HS Coach (or this might be a student)

"I now will do everything I can to make sure none of this stuff touches my child's lips."

- Parent