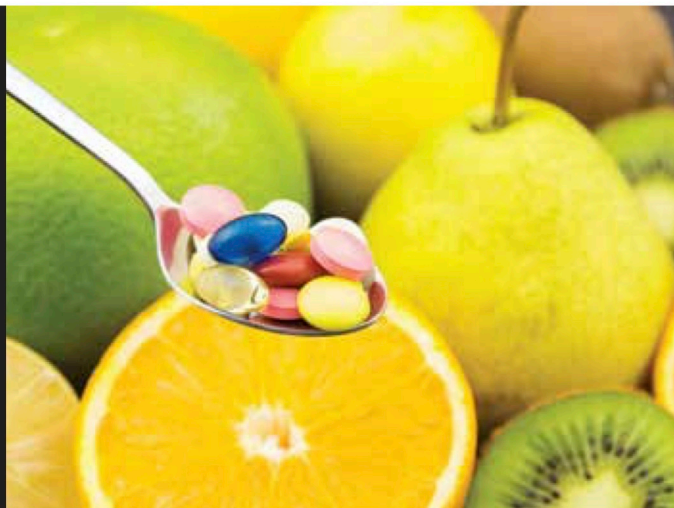




# TAYLOR HOOTON FOUNDATION HOOT'S CHALK TALK® NUTRITION

Designed to inform youth and adults about the realities of dietary supplements and the importance of nutrition for sustainable health.



## WHAT IS HOOT'S CHALK TALK?

The Taylor Hooton Foundation (THF) provides researched-based, multimedia Hoot's Chalk Talk (HCT) educational programs for middle schools, high schools, universities, and other venues across the U.S., Canada and Latin America. Our expert speakers deliver strong, impactful messages that capture the attention of all students, parents, educators, coaches, and influential adults.

## ARE HOOT'S CHALK TALK PROGRAMS EFFECTIVE?

The Substance Abuse and Mental Health Services Administration (SAMHSA) of the federal government has tested our Hoot's Chalk Talk program for effectiveness. Overall, the results were both dramatic and extremely positive.

## WHAT DO WE COVER?

We educate people on the dangers and realities of dietary supplements and the importance of nutrition as a solution while creating a food first culture.

- Protein Supplements
- Creatine
- Energy drinks
- Pre-workout supplements
- Nutritional Influences
- Positive Nutrition Habits
- Creating a nutrition plan
- Nutritional challenges

## WHAT DOES OUR PROGRAM INCLUDE?

- 60 minute Multimedia Assembly Program
- Staff/Faculty training program
- (2) posters
- (2) THF T-shirts

"A message that  
EVERY student  
should hear"

—Principal

"Every young person in the country needs  
to see this presentation!"

—Superintendent



## PARTNERS



P.O. BOX 2104 | FRISCO, TX 75034 | 972 403 7300

© THF 2016 All Rights Reserved.

TAYLORHOOTON.ORG