



TAYLOR HOOTON FOUNDATION

HOOT'S CHALK TALK®

Educational Programs designed to inform youth and adults about Appearance and Performance Enhancing Drugs (APEDS)



WHAT IS HOOT'S CHALK TALK?

The Taylor Hooton Foundation (THF) provides researched-based, multimedia Hoot's Chalk Talk (HCT) educational programs for middle schools, high schools, universities, and other venues across the U.S., Canada and Latin America. Our expert speakers deliver strong, impactful messages that capture the attention of all students, parents, educators, coaches, and influential adults.

ARE HOOT'S CHALK TALK PROGRAMS EFFECTIVE?

The Substance Abuse and Mental Health Services Administration (SAMHSA) of the federal government has tested our Hoot's Chalk Talk program for effectiveness. Overall, the results were both dramatic and extremely positive.

WHAT DO WE COVER?

We educate people on the manufacturing standards and potential dangers of using both dietary supplements and anabolic steroids.

- » Body image
- » Self -Esteem
- » Energy drinks / shots
- » Pre-workout supplements
- » Protein supplements
- » Creatine
- » Human Growth Hormone (HGH)
- » Anabolic Androgenic Steroids (AAS)

"Your presentation touched me, startled me, and informed me"

—Collegiate AD

WHAT DOES OUR PROGRAM INCLUDE?

- » 60 minute Multimedia Assembly Program
- » Staff/Faculty training program
- » Curriculum for ongoing education
- » (2) posters
- » (2) THF T-shirts
- » 10 eLearning Training Programs

"A message that EVERY student should hear"

—Principal

"Every young person in the country needs to see this presentation!"

—Superintendent



PARTNERS



TAYLOR HOOTON FOUNDATION

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