

BOURBON
& BEADS
 AN EVENING IN THE
 FRENCH QUARTER



4TH ANNUAL ALL-STAR GALA

2018 Underwriting Opportunities



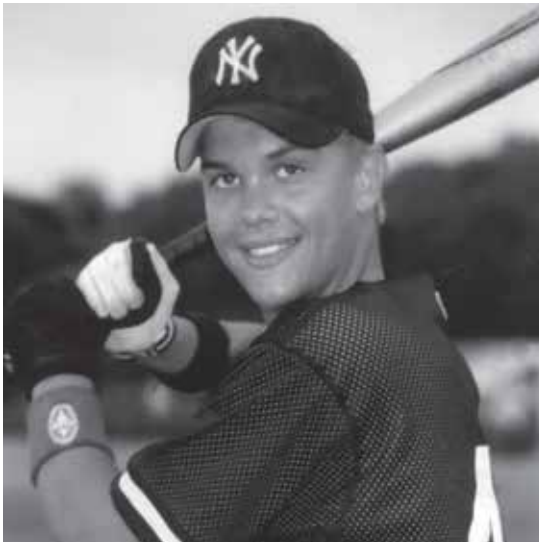


Photo Credit: Cindy Fox

The Taylor Hooton Foundation (THF) was formed in memory of Taylor E. Hooton, a 17-year-old high school athlete from Plano, TX. Taylor took his own life on July 15, 2003, after using anabolic steroids. Taylor's parents, family and friends founded the organization after learning of the growing number of middle school, high school and college students illegally using and abusing anabolic steroids, unregulated dietary supplements, HGH (Human Growth Hormone), and other appearance and performance enhancing drugs (APEDs).

They discovered that this is a serious problem among young athletes and non-athletes, and learned that young people and their parents are uneducated of either the prevalence or the real dangers of these powerful drugs. Today, the THF is widely recognized as the national leader in education on the topic of APED use by the youth of the U.S., Canada, and Latin America. To date the THF has reached just about one million people directly with their education program and, with your help, can reach millions more.

THF Sponsors & Affiliates:



4TH ANNUAL ALL-STAR GALA

Benefiting the Taylor Hooton Foundation

Saturday, March 3, 2018

Venue Forty150

Underwriting Chair

Apryl Iley

2018 Host Chairs

Lynda & Mark Thompson

Past Host Chairs

2017 Lindsay & Marc Rylander

2016 Apryl & James Iley

2015 Cindy & Pat Fox

Taylor Hooton Foundation Liaison

Amy Wagner

Committee Chairs

Ruth Cayler

Judy Cooper

Joanne Cross

Nikki Glasgow

Gwen Hooton

Heather King

Jennifer Kinnear

Cheryl Litzkow

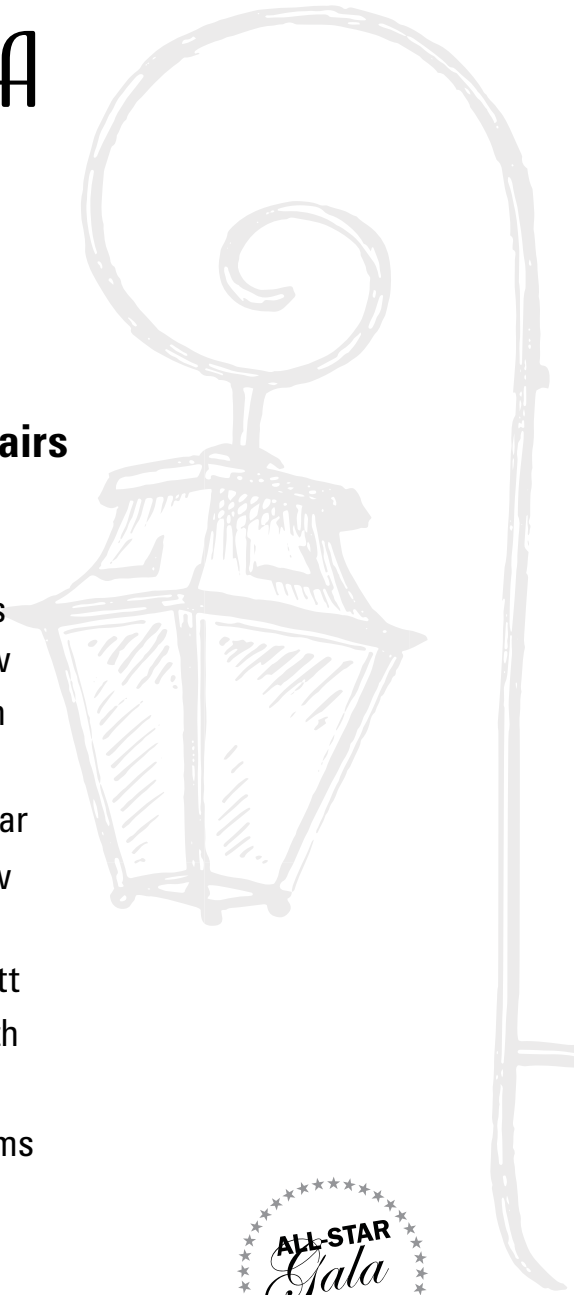
Pam Murray

Christie Sackett

Sandi Sudderth

Jody Vidrine

Porsche Williams



TAYLOR HOOTON
FOUNDATION

For more information on becoming an Underwriter or Sponsor,
please contact Amy Wagner at 214-814-1179 or amy.wagner@taylorhooton.org
or Apryl Iley at 972-740-3654 or apryl_iley@yahoo.com



TITLE SPONSOR

\$25,000*

- Recognized as Title Sponsor in all Media Releases, Publications and 2018 All-Star Gala Webpage**
- Listed as Title Sponsor on Event Invitations**
- Event Signage and Recognition from Stage
- 2 Full-Page Ads in 2018 All-Star Gala Program**
- 3 VIP Tables of 8 at the 2018 All-Star Gala
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet

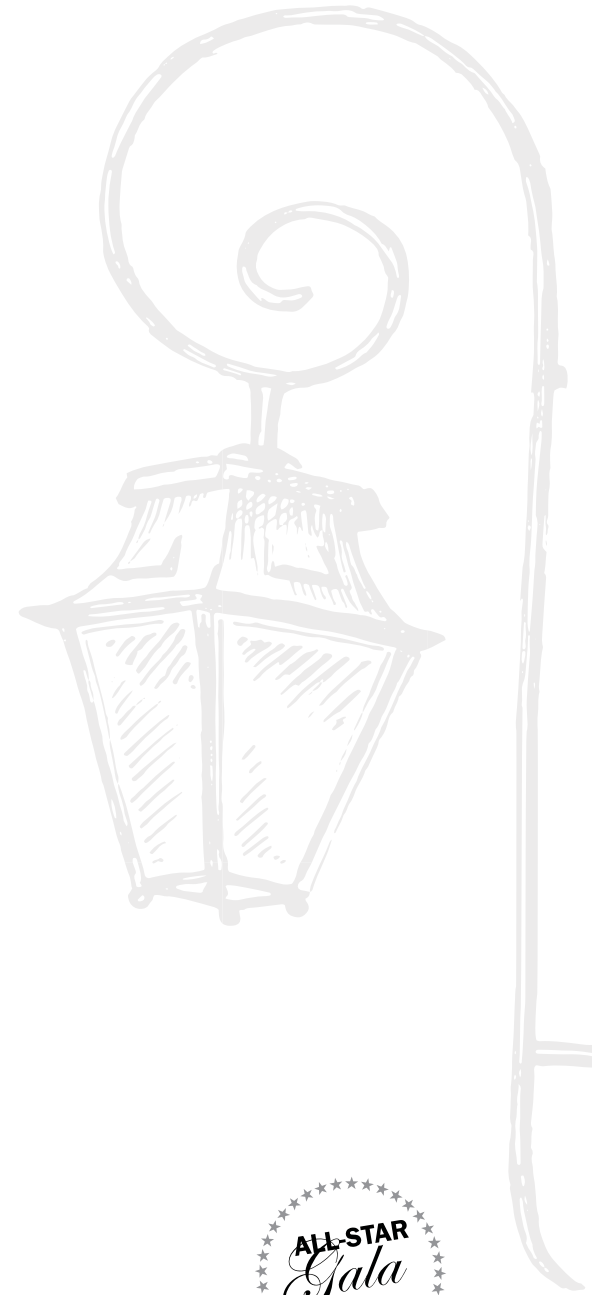
FLEUR-DE-LIS

\$15,000*

- Recognized on 2018 All-Star Gala Webpage
- Logo/Name on Text Bidding Platform with link to Webpage
- Recognition from Stage
- 1 Full-Page Ad in 2018 All-Star Gala Program**
- 2 VIP Tables of 8 at the 2018 All-Star Gala
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet



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*Only 1 Available

**As of print deadline

GOLD LEVEL

\$10,000

- Recognized on 2018 All-Star Gala Webpage
- Choice of Logo/Name on:
 - Dinner Buffet**
 - Entertainment**
 - Event Favors**
- Recognition from Stage
- 1 Full-Page Ad in 2018 All-Star Gala Program**
- 2 VIP Tables of 8 at the 2018 All-Star Gala
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet

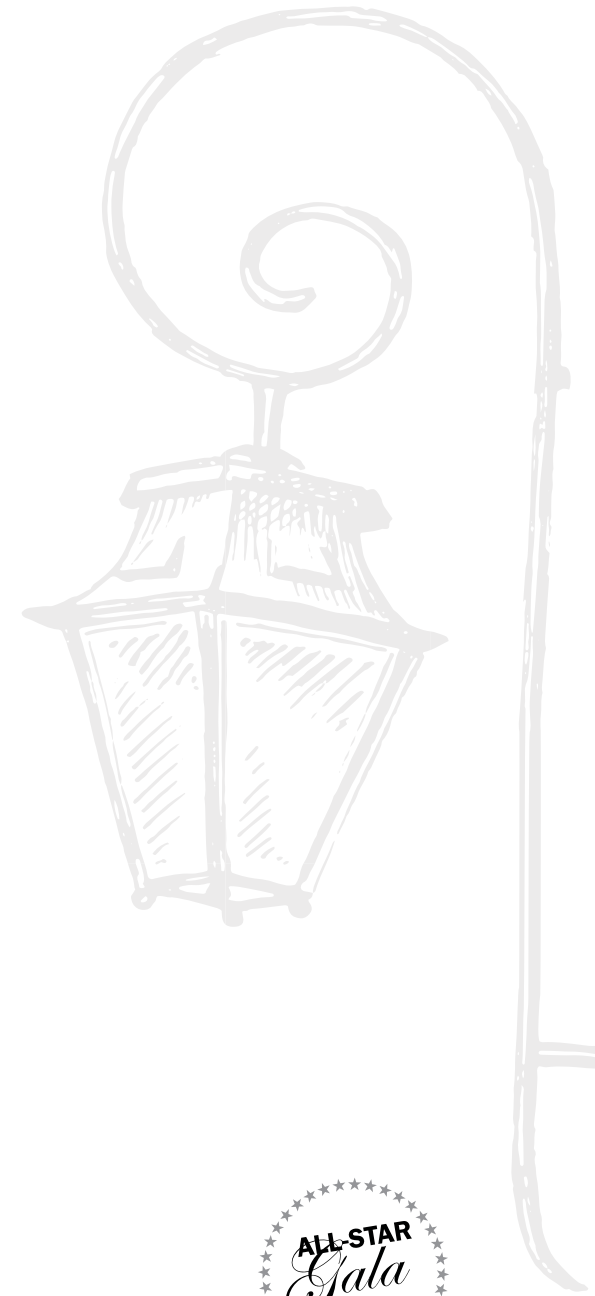
PURPLE LEVEL

\$5,000

- Recognized on 2018 All-Star Gala Webpage
- Choice of Logo/Name on:
 - Signage & Cocktail Napkins at Main Bars**
 - Live Auction Paddles**
 - Table Decorations**
- Recognition from Stage
- 1 Full-Page Ad in 2018 All-Star Gala Program**
- 1 VIP Table of 8 at the 2018 All-Star Gala
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet



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**As of print deadline

GREEN LEVEL

\$3,500

- Recognized on 2018 All-Star Gala Webpage
- Choice of Logo/Name on:
 - ☐ Signage at Bourbon Tasting on Patio**
 - ☐ Second Line Favors**
 - ☐ Umbrellas
 - ☐ Handkerchiefs
 - ☐ Signage at Hand Rolled Cigar Table
- Recognition from Stage
- 1 Half-Page Ad in 2018 All-Star Gala Program**
- 1 VIP Table of 8 at the 2018 All-Star Gala
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet

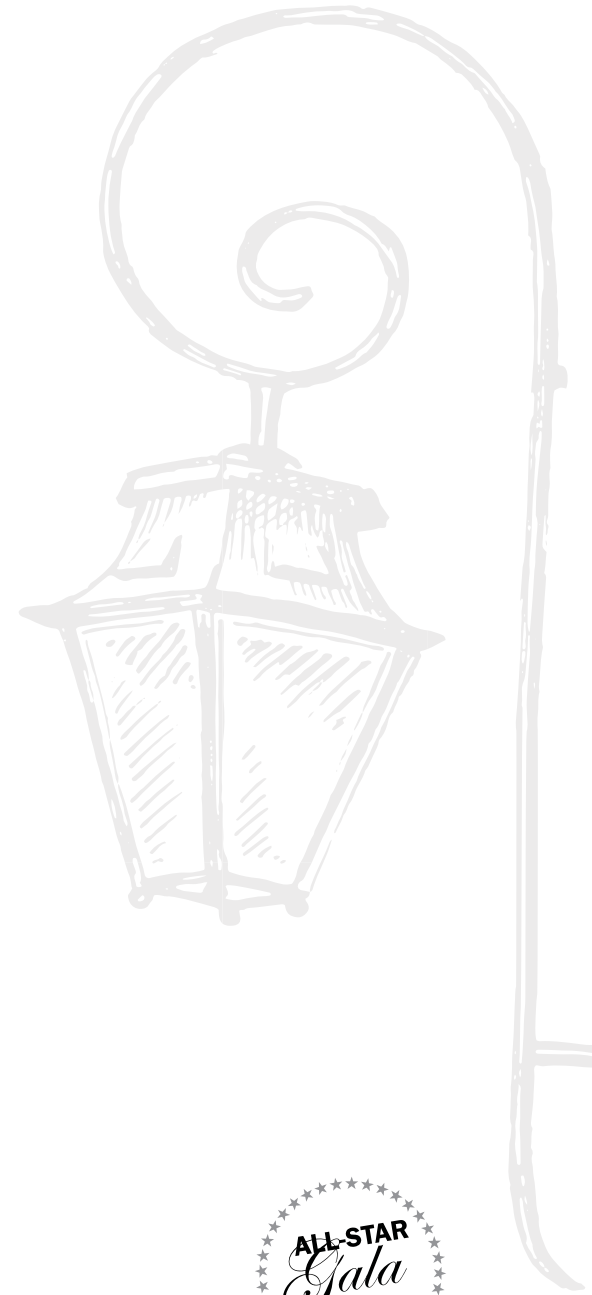
RUE ROYALE

\$2,000

- 1 VIP Table for 8 at 2018 All-Star Gala
- 1 Quarter-Page Ad in 2018 All-Star Gala Program**
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet



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**As of print deadline

GALA TABLE

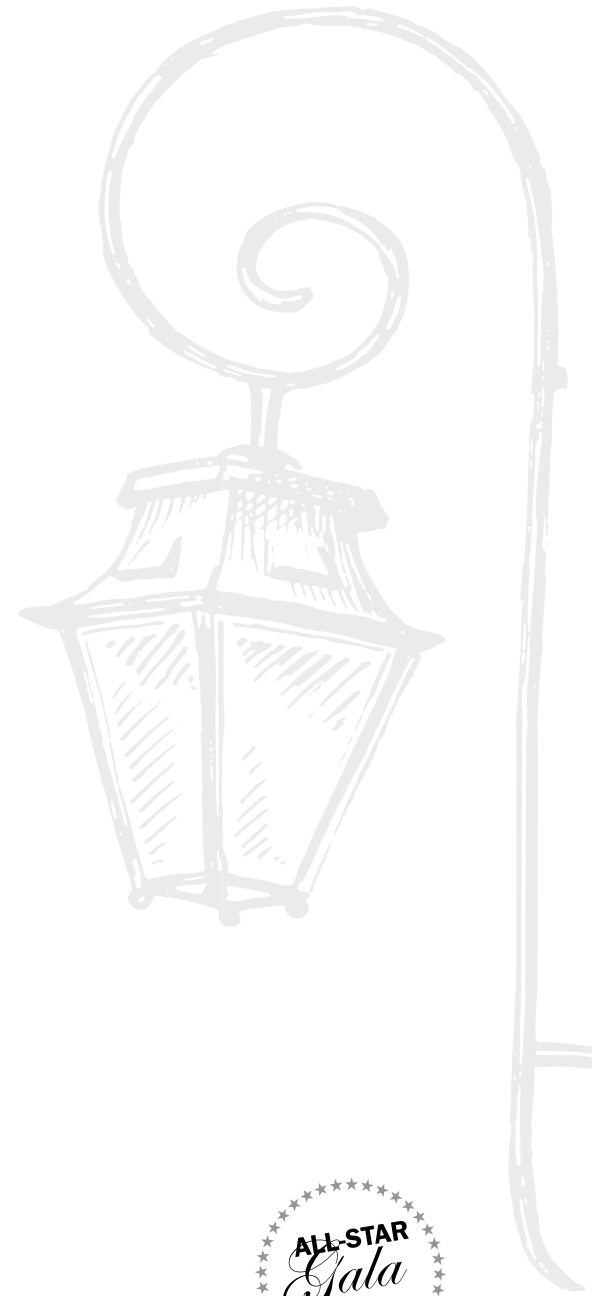
\$750

- 1 Table for 8 at 2018 All-Star Gala
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet

INDIVIDUAL GALA TICKET

\$125

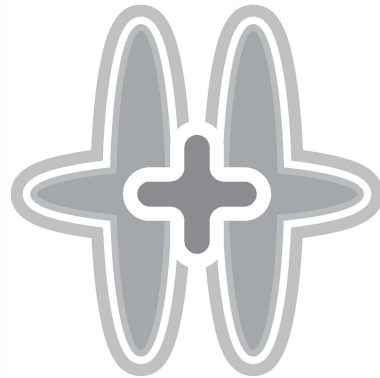
- 1 Gala Ticket to 2018 All-Star Gala
- 1 Favor per Individual or Couple in Attendance
- Complimentary Valet



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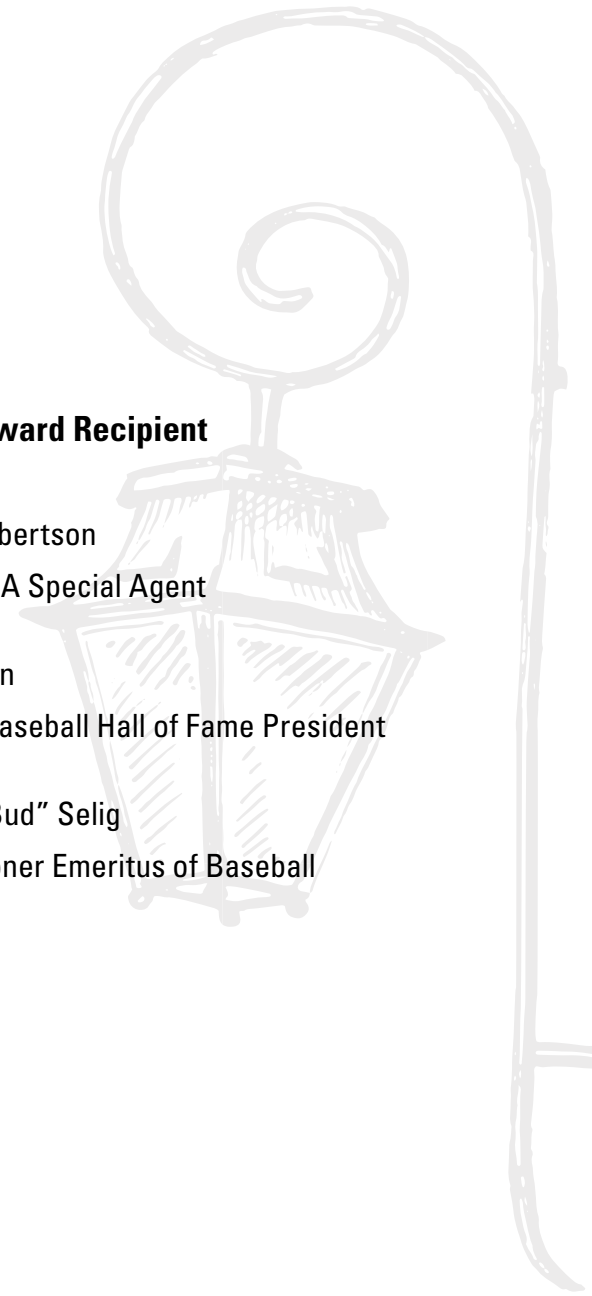


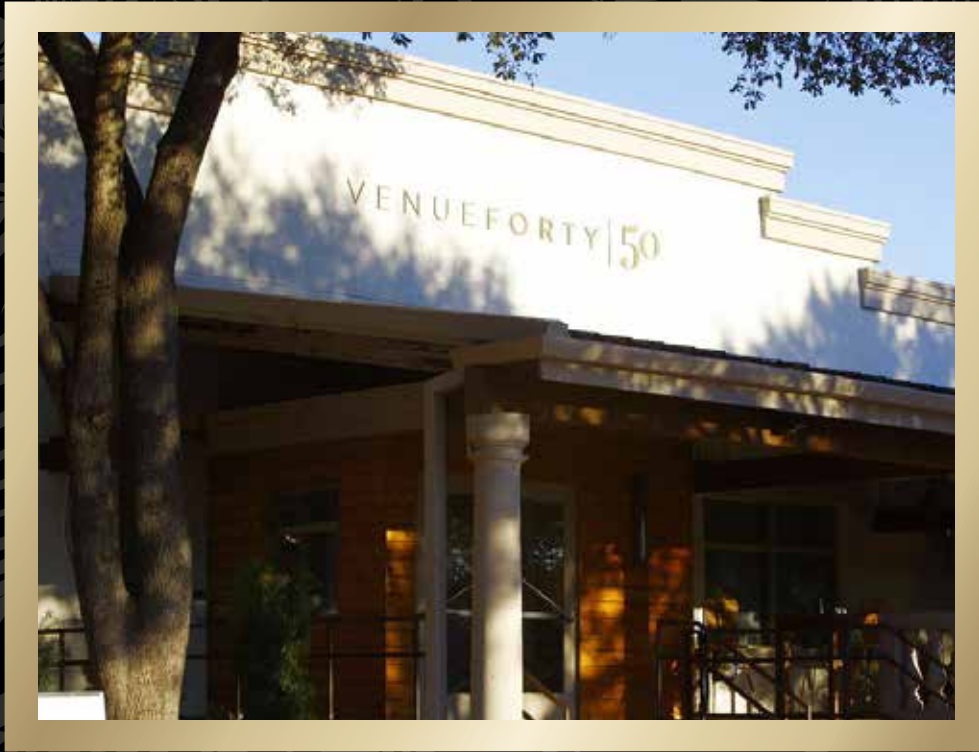
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ALL-STAR GALA HISTORY

Year	Host Chairs	Theme & Location	Legacy Award Recipient
2017	Lindsay & Marc Rylander	A Night in Monte Carlo Lamborghini Dallas	S. Jack Robertson Retired DEA Special Agent
2016	Apryl & James Iley	Hoot's Boot Scoot Eddie Deen's Ranch	Jeff Idelson National Baseball Hall of Fame President
2015	Cindy & Pat Fox	One Glamorous Night Cavanaugh Flight Museum	Allan H. "Bud" Selig Commissioner Emeritus of Baseball





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